

DJ EXPRESSION

Afrobeats DJ · Producer · Performer — Arlington, Texas / Lagos, Nigeria

Tour DJ

A major Afrobeats tour across the US & Canada

247 Hours

Non-stop DJ set in a Guinness World Record attempt, Houston, 2025

Verified

Legacy-verified on Instagram, 20,000+ followers, 14+ years behind the decks

ABOUT

The DJ who carried Afrobeats stages across North America



DJ Expression is a disc jockey, music producer, and performer whose artistry continues to redefine versatility within the global music scene. Growing up surrounded by multiple genres, he developed a deep appreciation for diverse sounds that inspired his passion for mixing and production.

He has built a reputation for a seamless fusion of genres, electrifying performances, and an innate ability to read and move any crowd. As tour DJ on a major Afrobeats tour across the US & Canada, he graced major stages across the United States and Canada, delivering dynamic sets that complemented the headliner’s high-energy performances and produced unforgettable concert experiences.

Beyond entertainment, DJ Expression is a U.S. Army veteran. He served honourably and distinguished himself through discipline, resilience, and commitment — values that now define his professional ethos.

ENDURANCE FEATURE

247 hours. Non-stop.

247 hours

From September 21 to October 1, 2025, at NOSH Lounge in Houston, DJ Expression performed a 247-hour non-stop DJ set in a Guinness World Record attempt — surpassing the standing official mark of 244 hours. The attempt was not certified by Guinness, and it is presented here exactly as it happened: an independently staged feat of endurance, passion, and artistry that went past the official mark.



MUSIC & COLLABORATIONS

Producer first, DJ always

As a solo artist and producer, DJ Expression has collaborated with notable acts including Young Jonn and LK Kuddy, producing singles and remixes — among them the single “Abajo” — that highlight his innovative approach to sound. His music blends influences from Afrobeats, R&B, hip-hop, and dancehall, reflecting a global outlook and creative depth, with over 500,000 streams across Audiomack, YouTube, Apple Music, Spotify, Shazam, Boomplay, and SoundCloud.

Equally passionate about giving back, he remains deeply connected to his roots in Mushin, Lagos, where he hosts an annual music and talent showcase aimed at empowering young creatives and nurturing emerging talent.

AUDIENCE

By the numbers

20,000+
Instagram followers at @djexpression — legacy-verified (original verification, not a paid subscription)

14+ years
Professional DJ experience across clubs, tours, festivals, and private events

500K+
Streams across Audiomack, YouTube, Apple Music, Spotify, Boomplay, and SoundCloud

4.6 stars
“AFROBEAT SPECIAL” podcast on Apple Podcasts, also at djexpression.com

PRESS

In the press

THE GUARDIAN
DJ Expression Shuts Down USA

FOX 26 HOUSTON
DJ Expression taking on Guinness World Record, attempting to DJ for over 300 consecutive hours

SOUNDCITY TV
DJ Expression Takes On The Guinness World Record Challenge Of 300 Hours Of Non-Stop DJing

DAILY INDEPENDENT
African Music Is Big Abroad Because Of The DJs – DJ Expression

THISDAY
I’m Not in a Competition With Anyone – DJ Expression

DAILY INDEPENDENT
DJ Expression Drops New Single, Abajo

BOOKING

- Clubs and nightlife
- Festivals and concert tours
- Weddings and private events
- Corporate and brand activations
- Radio guest mixes and podcast features

Based in Arlington, Texas. Available across the United States and internationally. Lagos, Nigeria availability in December 2026.

CONTACT

Bookings: iamdjexpression@gmail.com

Web: djexpression.com

Phone / WhatsApp: +1 973-424-7977

Instagram: @djexpression (verified)

TikTok / X: @djexpression_

Business: OX Entertainment LLC

APPENDIX — STORM DJS APPLICATION

Storm DJs application

Application submitted to Storm DJs via their official website, using iamdjexpression@gmail.com as the contact. Every figure below is checkable against the public profiles named.

ARTIST NAME

DJ Expression

BASED IN

Arlington, Texas, USA. Available for bookings across the United States and internationally, including Lagos, Nigeria in December 2026.

GENRES

Afrobeats, Amapiano-friendly African dance music, R&B, hip-hop, and dancehall.

EXPERIENCE

14+ years as a professional DJ and producer. Tour DJ on a major Afrobeats tour across the US & Canada. In September–October 2025 he performed a 247-hour non-stop DJ set at NOSH Lounge, Houston, in a Guinness World Record attempt, surpassing the standing official mark of 244 hours (the attempt was not certified by Guinness). U.S. Army veteran. Host of an annual music and talent showcase in Mushin, Lagos.

AUDIENCE (VERIFIABLE)

Instagram: @djexpression — legacy-verified, 20,000+ followers. TikTok and X: @djexpression_. Facebook Page: DjExpression. Podcast: “AFROBEAT SPECIAL,” rated 4.6 stars on Apple Podcasts. Music: 500,000+ streams across major platforms, including collaborations with Young Jonn and LK Kuddy.

PRESS

The Guardian, ThisDay, Daily Independent, Fox 26 Houston, Soundcity TV, and Send2Press.

BOOKING TYPES SOUGHT

Premium private and corporate events, weddings, clubs, festivals, and brand activations.

CONTACT

iamdjexpression@gmail.com · djexpression.com · +1 973-424-7977 (also WhatsApp). Business: OX Entertainment LLC.

BOOKING FEE

Quoted per event, on enquiry.